Draft Survey: Non-CONSER Catalogers
4/23/2005

Since 1998, CONSER catalogers have been creating serial bibliographic records with links to online versions (included in 856 fields of the MARC record). Now, we are trying to find out whether these links are useful, and what should be done to improve CONSER records.

1. In your library catalog, do you include catalog records with links to online serials (856 field)?
    __ Yes
    __ No
    If your response to #1 is "no," then you may stop here. Thank you for your time.

2. Where do you get catalog records for online serials? (check all that apply)
    __ Cataloged in-house, through a utility (e.g., OCLC, RLIN)

    __ From a third party, either a catalog record service (e.g., MARCIVE) or a Publication Access Management Services or PAMS (e.g., TDnet or Serials Solutions)

    __ Other _____

3. Does your library catalog include separate records for print versions and for online versions of a serial? Or, are both print and online versions shown together on a single record?
    __ Single record

    __ Separate records

    __ Both methods. Explain _____

4. When you catalog serials in your utility (OCLC, RLIN, etc.), do you think that the 856 field links to online serials are useful?
    __ Yes
    __ No
    __ Can't answer yes/no. Comment _____

5. If you find the information in 856 fields useful, why?
    __ Alerts the library to the availability of an online version of the serial
    __ We include some of these links when we download a record to our local catalog
    __ Other _____

6. If you use the links in your local catalog, which types of links do you retain in local records? (check all that apply)
    __ to paid/licensed online serials within full-text packages (e.g., ScienceDirect, OCLC FirstSearch)
    __ to paid/licensed serials within article databases (e.g., ABI/INFORM)
    __ to online government documents
    __ to other freely-available serials

7. What problems have you encountered with the links to online serials in 856 fields?
   __ They don't work
   __ They lead to the wrong place for our users, e.g., to the publisher web site rather than the journal page
   __ We cannot use all the 856 fields in our local catalog, and it takes time to delete them
   __ Other/Comments: ____

8. What changes would you like to see in terms of links to online serials (856 fields) in serial bibliographic records?
   __ Don't include 856 fields in bibliographic records
   __ Remove links that don't work
   __ Other/comments: _____

9. Would you be willing to participate in a follow-up telephone interview? If so, please list your name and a telephone number where you can be reached.

   Name: _____
   Telephone number: _____

Thank you very much for your assistance